



**NAGINDAS KHANDWALA COLLEGE  
OF COMMERCE, ARTS &  
MANAGEMENT STUDIES (AUTONOMOUS)**

Re-accredited by NAAC with 'A' Grade (3<sup>rd</sup> Cycle)  
ISO 9001:2015 Certified

**Bhavishya Bharat Campus, S. V. Road, Malad (West) Mumbai-  
400 064**

**Programme Code: PMGSM**

**M.Sc. in Global Sports Management**

**Two Year Integrated Programme**

**Four Semesters**

*Course Structure*

**Under Choice Based Credit, Grading and Semester  
System**

*Implemented during Academic Year – 2021-2022*

# **M.Sc.in Global Sports Management**

## **Two Year Integrated Programme**

### **Four Semesters**

#### **Basic Structure: Distribution of Courses**

|   |   |   |            |
|---|---|---|------------|
| 1 | <b>Core Course (CC)</b>                             | 20 Papers of 4 Credits Hr. each (Total Credits Hr. $20 \times 4$ ) = 80   | 80         |
| 2 | <b>Discipline Specific Compulsory Course (DSC)</b>  | 1 Paper of 6 Credits Hr. each (Total Credits Hr. $1 \times 6$ ) = 6<br>2 Papers of 4 Credits Hrs. each (Total Credits Hrs. $2 \times 4$ ) = 8<br>3 Papers of 2 Credits Hrs. each (Total Credits Hrs. $3 \times 2$ ) = 6 | 20         |
| 3 | <b>Ability Enhancement Compulsory Course (AECC)</b> | 1 Papers of 4 Credits Hr. each (Total Credits Hr. $1 \times 4$ ) = 4  | 4          |
| 4 | <b>Skill Enhancement Course (SEC)</b>               | 4 Papers of 2 Credits Hr. each (Total Credits Hr. $4 \times 2$ ) = 8  | 8          |
|   | <b>Total Credits Hrs</b>                            |   | <b>112</b> |

## M.Sc. in Global Sports Management

### Programme Code -PMGSM

#### *Under Choice Based Credit, Grading and Semester System*

#### Curriculum Framework

#### FIRST YEAR

| Sr. No | Semester I  | Subject code | Credits   | Sr. No. | Semester II  | Subject code | Credits   |
|--------|---|--------------|-----------|---------|--|--------------|-----------|
|        | <b>Core Course (CC)</b>                             |              |           |         | <b>Core Course (CC)</b>                            |              |           |
| 1      | CC-1<br>Modern Management - Concepts & Skills       | 2111PGSMMC   | 4         | 1       | CC-7<br>Managing and organising sports events      | 2121PGSMOS   | 4         |
| 2      | CC-2<br>Organisational Behaviour & Leadership       | 2112PGSOBL   | 4         | 2       | CC-8<br>Digital Marketing                          | 2122PGSDM    | 4         |
| 3      | CC-3<br>Sports Economics                            | 2113PGSSEC   | 4         | 3       | CC-9<br>Applied Statistics                         | 2123PGSAS    | 4         |
| 4      | CC-4<br>Management of Leagues & Teams               | 2114PGSMLT   | 4         | 4       | CC-10<br>Sports Sponsorship                        | 2124PGSSS    | 4         |
| 5      | CC-5<br>Sports & Entertainment Marketing            | 2115PGSSEM   | 4         |         |  |              |           |
| 6      | CC-6<br>Sports Infrastructure & Facility Management | 2116PGSIFM   | 4         |         |  |              |           |
|        |   |              |           |         | <b>Ability Enhancement Elective Course (AECC)</b>  |              |           |
|        |   |              |           | 5       | AECC-1<br>Foreign Language                         | 2125PGSFL    | 4         |
|        | <b>Discipline Specific Compulsory Course (DSC)</b>  |              |           |         | <b>Discipline Specific Compulsory Course (DSC)</b> |              |           |
| 7      | DSC – 1<br>Independent Project                      | 2117PGSIP    | 2         | 6       | DSC-2<br>International Exposure                    | 2126PGSIE    | 6         |
|        | <b>Skill Enhancement Course (SEC)</b>               |              |           |         | <b>Skill Enhancement Course (SEC)</b>              |              |           |
| 8      | SEC-1<br>Sanskrit/ Allied / Other related course    | 2118PGSSA    | 2         | 7       | SEC-2<br>Sanskrit/ Allied / Other related course   | 2127PGSSA    | 2         |
|        |   | <b>TOTAL</b> | <b>28</b> |         |  | <b>TOTAL</b> | <b>28</b> |

## M.Sc. in Global Sports Management (PMGSM)

### Under Choice Based Credit, Grading and Semester System Curriculum Framework SECOND YEAR

| Sr. No | Semester III  | Subject code | Credits   | Sr. No. | Semester IV  | Subject code | Credits   |
|--------|---|--------------|-----------|---------|--|--------------|-----------|
|        | <b>Core Course (CC)</b>   |              |           |         | <b>Core Course (CC)</b>                                |              |           |
| 1      | CC-11<br>Finance and<br>Taxation in Sports  | 2231PGSFTS   | 4         | 1       | CC-16<br>Intellectual<br>Property &<br>Sports          | 2241PGSIPS   | 4         |
| 2      | CC-12<br>Sports Business<br>Operations  | 2232PGSSBO   | 4         | 2       | CC-17<br>E-Sports                                      | 2242PGSES    | 4         |
| 3      | CC-13<br>Legal and Ethical<br>Aspects of Sports   | 2233PGSLEA   | 4         | 3       | CC-18<br>Sports Media &<br>Journalism                  | 2243PGSSMJ   | 4         |
| 4      | CC-14<br>Athlete &<br>Celebrity<br>Representation   | 2234PGSACR   | 4         | 4       | CC-19<br>Innovation &<br>Entrepreneurship              | 2244PGSIE    | 4         |
| 5      | CC-15<br>Sports Analytics   | 2235PGSSA    | 4         | 5       | CC-20<br>Business of<br>Sports Tourism                 | 2245PGSBST   | 4         |
|        | <b>Discipline Specific Compulsory<br/>Course (DSC)</b>  |              |           |         | <b>Discipline Specific Compulsory<br/>Course (DSC)</b> |              |           |
| 6      | DSC-3<br>Practical<br>Training/Internship<br>(Internship of 4-6<br>weeks immediately<br>after Semester III) | 2236PGSPT    | 4         | 6       | DSC-5<br>Capstone Project                              | 2246PGSCP    | 4         |
| 7      | DSC – 4<br>Research Based<br>Project  | 2237PGSRP    | 2         | 7       | DSC-6<br>Practical<br>Training /<br>Internship         | 2247PGSPT    | 2         |
|        | <b>Skill Enhancement Course (SEC)</b>   |              |           |         | <b>Skill Enhancement Course (SEC)</b>                  |              |           |
| 8      | SEC-3<br>Sanskrit/ Allied /<br>Other related<br>course  | 2238PGSSA    | 2         | 8       | SEC-4<br>Sanskrit/ Allied /<br>Other related<br>course | 2248PGSSA    | 2         |
|        |   | <b>TOTAL</b> | <b>28</b> |         |  | <b>TOTAL</b> | <b>28</b> |

The syllabus can be updated/revised/modified from time to time to meet industry requirements.